

# 2020 Cal Aquatic Masters Swim Meet

## March 22, 2020

### Sponsorship Opportunities

[U.S. Masters Swimming](#) (USMS) is a national organization that provides organized workouts, competitions, clinics and workshops for adults, with regional representation through [Pacific Masters](#).

The [Cal Aquatic Masters Swim Team at UC Berkeley](#) (CALM) is a USMS registered club that is open to all adult swimmers looking to improve their fitness through swimming.

Each year CalM hosts a short course meet at the beautiful UC Berkeley Spieker Aquatic Complex - one of the largest annual Pacific Masters events, typically attracting over 300 swimmers from the Bay Area and beyond. This year we invite you and your business to get your brand in front of hundreds of swimmers, family members and other spectators – and support a healthier community!

**To take advantage of this opportunity, complete the attached agreement by February 14, 2020 and send it by email along with an electronic image of your logo to meet director Ben Swiggett ([ben.c.swiggett@msn.com](mailto:ben.c.swiggett@msn.com)) with a copy to CalM Board Chair Steve Washburn ([swashburn@alumni.princeton.edu](mailto:swashburn@alumni.princeton.edu)).**

#### **Blue Sponsor - \$250, which includes:**

- Logo featured on meet t-shirt distributed to all swimmers
- Link & logo placement on the CalM Newsletter
- Sponsor banner placement at event. Sponsor to provide additional banner(s).

#### **Gold Sponsor - \$500, which includes all Blue Sponsor benefits plus:**

- Block Sponsor, logo placement
- Mentions in event sponsorship announcements during the meet
- Exhibit space at event if desired (separate agreement / requirements)

#### **In Kind Sponsorship Opportunities – choose from the following:**

- Official Hospitality Sponsor (gifts and meals for our judges)
- Continental Breakfast Sponsor (for a minimum of 100 people)
- Lunch Sponsor
- Goodie bag Sponsor (minimum of 200)
- Cash donations to support the event production

For more information, contact meet director [Ben Swiggett](#) ([ben.c.swiggett@msn.com](mailto:ben.c.swiggett@msn.com)), CalM Board Chair Steve Washburn ([swashburn@alumni.princeton.edu](mailto:swashburn@alumni.princeton.edu)) or Cal Aquatics Director Spencer Hawkins ([shawkins@berkeley.edu](mailto:shawkins@berkeley.edu)).

## Thank you for your support!



**UNIVERSITY OF CALIFORNIA, BERKELEY**  
**Cal Aquatic Masters**  
**Spring Short Course Yards Meet**  
**Sponsor Agreement**



<b>Cal Recreational Sports</b>	<b>Complete and return by February 14, 2020</b>
--------------------------------	---

Name of Company (print clearly, as it should appear in program listing and ID sign)	<b>PAYABLE TO: UC REGENTS</b> We accept money orders, cashier checks, business checks and credit cards. <b>Payment non-refundable</b>  <b>MAIL TO:</b> Aquatics Attn: Spencer Hawkins Cal Recreational Sports UC Berkeley 2301 Bancroft Way, Berkeley, CA 94720-4420
Address	
City/State/Zip	
Contact: _____ Title: _____ :	
Phone: _____ Email: _____	
Company website address:	<b>OFFICE USE ONLY:</b> Date Received: _____
Authorized signature: _____	

Sponsorship level:  Blue    Gold    Other (specify: \_\_\_\_\_)

Total Amount: \_\_\_\_\_

**Payment Method**

Check  
 Check included    Check mailed separately

Credit Card  
 Visa    MasterCard    American Express  
 Name on card: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_  
 Card #: \_\_\_\_\_

**No refunds or credits will be issued. ALL PAYMENTS ARE NON-REFUNDABLE.**  
**Vendors selling merchandise on-site are solely responsible for all financial transactions.**

